

Outreach Check-In:

August 30, 2017



Completed Events

- Arlington County Fair
- Our Shared Streets
- ACPD Block Party
- Clarendon Metro Pop-up*

Remaining Events

- Lee Harrison Pop-up – 9/13
 - 5-7pm: 1 volunteer; 1 staff
 - **Need:** 2 additional volunteers, minimum
- Parking Day Pop-up – 9/15
 - 11am-1pm: 2 staff
- Nauck Community Day – 9/16
 - 1-3pm: 1 volunteer; 2 staff
 - 3-5pm: 1 volunteer; 2 staff
 - **Need:** 1 additional volunteer per time slot, minimum

Boards

- Total number people engaged with boards: 265 (812 total stickers placed)

Survey

- Total number of completed surveys as of 8/30
 - In-person: 174
 - Online: 243
 - Total: 417

Outreach Efforts Publicized (ongoing)

- CivFed and Civic Association President's Listserve
- Arlington Neighborhood News Exchange (ANNE)
- ARLNow
- BikeArlington blog, newsletter, forum, and social media
- WalkArlington social media
- Arlington County news blog, gov delivery mailings, social media, etcetera
- WashCycle blog; shared by other local #bikedc

*This event was conducted today- results of its outreach are not included in survey and board totals below.