



7:30 PM, Wednesday, August 24, 2016  
1st Floor Conference Room Azalea-Rm 103  
Courthouse Plaza, 2100 Clarendon Blvd.  
Arlington, VA

**MEETING MINUTES**

**In attendance:**

**Chair:** Frank Jazzo

**ITAC Members Present:** Mary Crannell, Vice Chair  
Phil Caughran  
Dan Laredo  
Joshua Farrar  
Martha Moore  
David Husband

**Members Not Present:** Ben Faatz  
William Lang  
Kevin Robins  
Kenneth Cohn  
Anita Nolen  
Robert Schill

**County/Schools Staff:** Rob Billingsley, Cable Administrator (by phone)  
Jack Belcher, CIO  
Holly Hartell, DTS

**Cable Company Representatives:** Marie Schuler, Comcast  
Louise Anderson, Verizon

1. **Meeting called to order by Frank Jazzo, ITAC Chair**  
7:30 pm; Quorum present; Meeting Agenda approved.
2. **Public Comment:** *None.*
3. **Approval of Minutes of Prior Meeting:** May 2016 & June 2016 Minutes approved and adopted.

**4. Administrative and Other Issues**

- Review of Annual Schedule of Meetings for 2016 – Next meeting is September 28, 2016. ITAC will meet one week earlier in November and December, as usual to allow for holiday schedules.
- ITAC Membership Status – ITAC is at full strength

**5. DTS Strategic Directions (Jack Belcher, CIO)**

- DTS continues to pursue ways to increase awareness of the efforts to achieve the County's "Digital Destiny."
- A video "spot" was developed to be broadcast on PEG stations that shows high level discussions of Arlington's digital destiny and ways to achieve it.
- There will be a panel discussion with Shawn DuBravac, the author of Digital Destiny, at 7:00 pm, October 11 at the Central Library, to include Jack Belcher and Diane Kresh, County Librarian.
- Member Caughran asked, how will the results of the presentation be structured. CIO Belcher responded that there will be a framework of what is possible, depending on the outcome of the presentation on October 11.
- Member Husband recommended having similar exercises in South Arlington locations as well, due to the high concentration of Millennials.
- CIO Belcher also discussed points in the book, *The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future* by Kevin Kelly, and how they applied to visualizing Arlington's digital future.
- Member Caughran reiterated the importance of a cohesive plan for developing the County's digital future, while Member Husband thought the ITAC might play a role in determining and identifying if there are County Ordinances that might be obstacles to innovation. Vice Chair further discussed another role for ITAC to increase awareness of new and possible technologies with citizens. ITAC could pose questions to Economic Development about how they ask people why they might come to Arlington and why they leave.
- ITAC decided to invite a representative of the Economic Development advisory commission to come to ITAC's October meeting.

**6. Regulatory & Legislative update (Frank Jazzo)**

- Arlington County is studying the possibility of partnering with Uber and Lyft to offer residents subsidized rides from more remote areas of the county, where bus service is less regular, to connect with Metro stations.
- The FCC is seeking comment on the status of competition in the market for delivery of video programming.
- The FCC is streamlining its approval process for network technology transitions, while aiming to preserve consumer protections.
- The FCC approved its Spectrum Frontiers proposal to open up high band spectrum for 5G wireless broadband.
- The White House announced a public-private partnership called the Advanced Wireless Research Initiative (AWRI), with an expected \$400 million investment led by the National Science Foundation (NSF). NSF and more than twenty technology companies and associations will initially invest \$85 million in four city-scale public-private testing platforms to support fundamental research on advanced wireless technologies.
- The FCC adopted a Declaratory Ruling confirming that schools and utilities may make robocalls and send automated texts pursuant to an “emergency purpose” exception.
- The Center for Digital Government and National Association of Counties named Arlington the No. 1 “digital county” in the nation for 2016 in the 150,000-250,000 population group.
- FirstNet expects to award buildout contract by the end of 2016, with State Plans delivered to governors in mid-2017.
- To facilitate the deployment of 5G technologies, the FCC signed an agreement to eliminate historic preservation review for small facility deployments that do not adversely impact historic sites and locations.
- A federal appeals court struck down the FCC’s preemption of Tennessee and North Carolina laws that restricted the expansion of municipal broadband networks.
- Television station WJLA signed a new 15 year lease to remain in its Rosslyn location.

- Sprint cellular service suffered interruption in Northern Virginia. Separately, Montgomery County, Maryland, experienced a two hour 911 outage due to the failure of a cooling system in the IT room of the AECC.

**7. Cable Administrator's Report (Billingsley)**

- Billingsley reported that he attended the 2016 NACO national conference to receive the 2016 Digital Counties First Place Award for its population category (150,000 to 250,000)
- Verizon representative Louise Anderson updated the ITAC on progress of the buildout in the wake of the recently concluded labor strike. The company is, and continues to build out but will not meet the June 30, 2016 deadline, specified by original agreement. Verizon claims that the company was prevented from meeting the deadline due to a Force Majeur condition in the agreement. She also stated that the company is down to the last 8% of the County areas. Verizon has dealt with blockages with quick assistance by the County in obtaining permits. Ms. Anderson provided additional details on various properties around the unbuilt areas.
- County and Comcast are still negotiating and have agreed on having the franchise extended to October 31, 2016 and the Board is expected to approve.
- When the Comcast agreement for renewal is completed, the ITAC will be given an opportunity to hold a hearing prior to the Board's approval hearing.

**8. Good of the Order**

- David Husband reported on his participation in an Open Data Quarterly Meeting, and the topics discussed. He emphasized the importance of providing the context of the data as well as the raw data.
- Frank Jazzo reported on the ITAC's first effort at having table at the County Fair. Mary Crannell and Kevin Robins also assisted for a three hour portion of the day, handing out brochures describing the ITAC.

**9. Adjournment**

- Meeting was adjourned at 9:15 pm.