

Arlington Economic Development Commission

Meeting Minutes
Tuesday, January 14, 2014

Members Present		Members Absent	Guests/ Ex Officio Present	Staff Present
M. Almquist, Chair	P. Gillen	T. Bilich		A. Bisson (COR)
L. Bowen McCauley	P. Greenwald	M. Bondi		E. Cassell (AED)
R. Bushkoff	B. Monroe	M. McKeough		C. Richmond (AED)
A. Cowett	E. Pages	J. Norris		
R. Doud	G. Raines	H. Park		
S. Duran	N. Stone			
M. Foster	D. Theus			
L. Franklin	S. Timme			
	T. Yeatts			

1. WELCOME AND CALL TO ORDER

The regular meeting of the Arlington Economic Development Commission was called to order by Chair Almquist at 8:02 AM. She immediately turned the meeting over to the new Chair Sally Duran.

2. APPROVAL OF MINUTES

Motion made by M. Foster to approve the minutes of the December 10, 2013 meeting. Motion carried unanimously.

3. CHAIR’S REPORT -- Chair Duran thanked Marty Almquist and Bryant Monroe to their leadership over the past two years as Chair and Vice Chair.

4. DIRECTOR’S REPORT – Acting Director Richmond presented information about transitions occurring in AED.

5. EDC 2014 WORK PROGRAM – Chair Duran lead a discussion about the following projects:

- a. Arlington’s Future Office Market – On November 19, 2013, the County Board directed: “The County Manager shall report back to the County Board in the spring of 2014 with proposed scope, process and timing for a study to be developed in consultation with the Economic Development Commission. The study would assess the evolution in office design/demand and the implications for existing county policy. This is not meant to be an assessment of short-term market shifts, but longer-term, systemic changes to date and projected in the office market as impacted by things such as regional competition, federal leasing policy, corporate practices, the opening of the Silver Line and others.” The proposed workplan: includes creation of a Task Force comprised of 4 EDC members and 4 community members.

- b. Arlington’s Innovation Economy -- On December 20, 2013 the EDC Competitiveness Task Force Report “Arlington’s Innovation Economy Strategy” was sent to the County Board. Included in the report were 6 recommendations. In his January 1st speech, County Board Chair Jay Fisetto drew from the report to formulate his plan to lay the groundwork for Arlington to become a hub for the innovation economy. A large part of the EDC’s work plan for 2014 will be guided by the recommendations from the report. Initially the EDC’s

emphasis will be on Incentives, Metrics and Messaging. The proposed method for accomplishing the work will be in small working groups that will begin work immediately and finish by April/May. Work Groups: Incentives (Alexei Cowett, lead); Community Messaging (Dana Theus, lead); Metrics (Nick Stone, lead)

6. ADJOURNMENT

The meeting was adjourned at 9:26 AM.

The next meeting of the Economic Development Commission will be held 7:45 AM, February 11, 2014. A recording of the meeting may be heard by contacting the AED offices.