

Arlington Economic Development Commission

Meeting Minutes
Tuesday, February 11, 2014

Members Present		Members Absent	Guests/ Ex Officio Present	Staff Present
M. Almquist	B. Monroe	M. Bondi	S. Baker (BBID)	M. Burke (AED)
T. Bilich	J. Norris	M. Foster	M-C Burick (RBID)	E. Cassell (AED)
L. Bowen McCauley	E. Pages	L. Franklin	A Fox (CCBID)	J. Griffin
R. Bushkoff	H. Park	P. Gillen	Erik Gutshall (PC)	H. Holzheimer (AED)
A. Cowett	N. Stone	M. McKeough	T. Leone (BBID)	A. Iams
R. Doud	D. Theus	G. Raines		M. McCauley (AED)
S. Duran, Chair	S. Timme			M. O'Connor (AED)
D. Familiant	T. Yeatts			C. Richmond (AED)
P. Greenwald				K. Rindfus (AED)
				C. Winn (AED)

1. WELCOME AND CALL TO ORDER

The regular meeting of the Arlington Economic Development Commission was called to order by Chair Duran at 8:02 AM.

2. APPROVAL OF MINUTES

Motion made by R. Bushkoff to approve the minutes of the January 14, 2014 meeting. Motion carried unanimously.

3. CHAIR'S REPORT -- Chair Duran introduced new EDC member Dori Familiant. Duran provided information about an events calendar (currently under development) which will inform EDC members about events and other activities that they might be interested in attending. The calendar be a regular handout in the future.

4. DIRECTOR'S REPORT --Director Holzheimer introduced new staff members Christina Winn and Michael Burke.

5. EDC 2014 WORK PROGRAM Updates:

- a. Arlington's Future Office Market (Greenwald) -- Formation of Task Force is nearly complete; first meeting last week of February.
- b. Metrics (Stone): Met with staff to review existing metrics. Focusing initially on dashboard.
- c. Incentives (Cowett): Talked with key staff and will be prepared to brief EDC on big ideas at March meeting.
- d. Messaging (Theus): Task is divided into 2 efforts: 1) quick talking points and presentation for talking with community groups; 2) longer term messaging strategy

6. COMMUNITY MESSAGING WORKSESSION: Discussion facilitated by D. Theus was held to gather input and ideas about messaging benefits and value of Arlington's business community to citizens.

7. ADJOURNMENT

The meeting was adjourned at 9:20 AM.

The next meeting of the Economic Development Commission will be held 7:45 AM, March 11, 2014. A recording of the meeting may be heard by contacting the AED offices.