



HOW WE RECRUITED

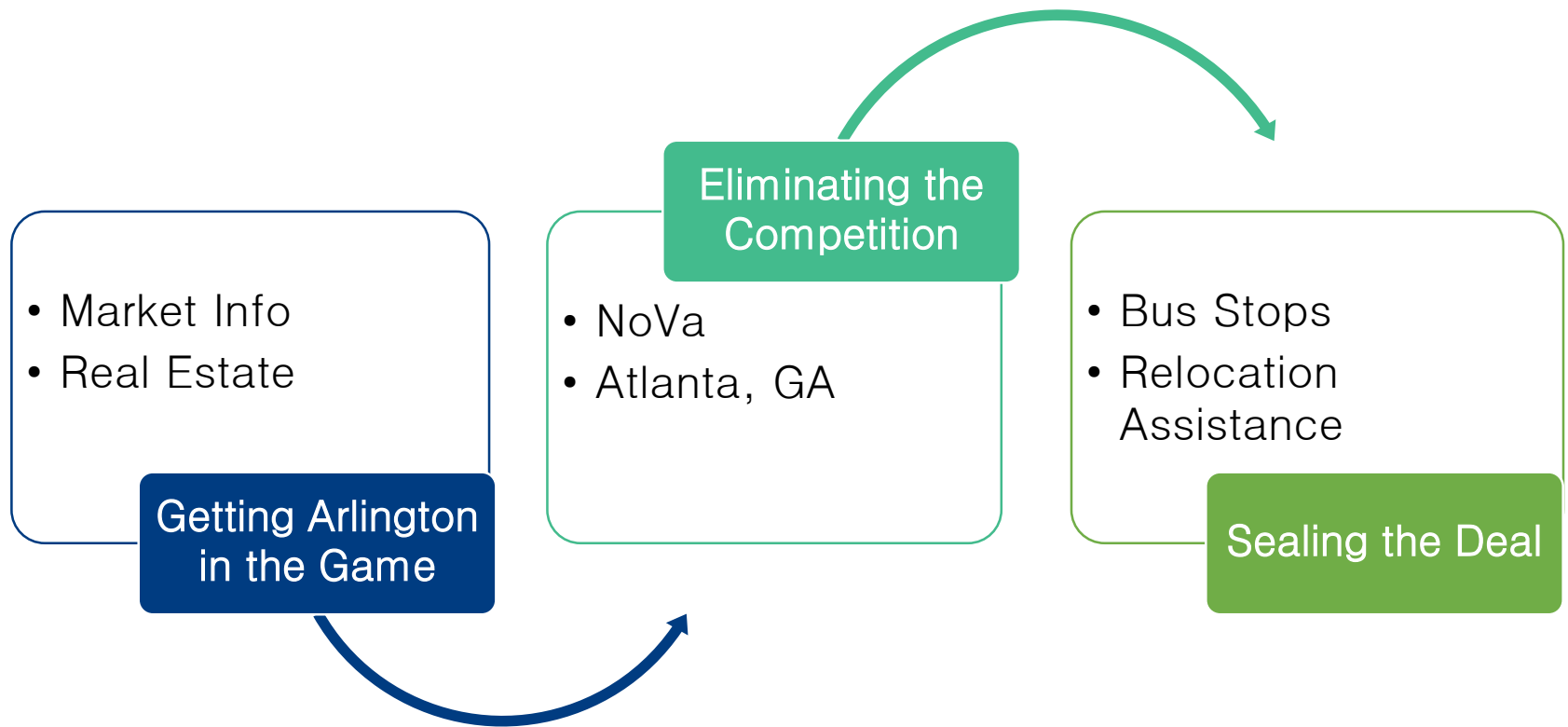
Nestlé

Arlington Economic Development
Business Investment Group

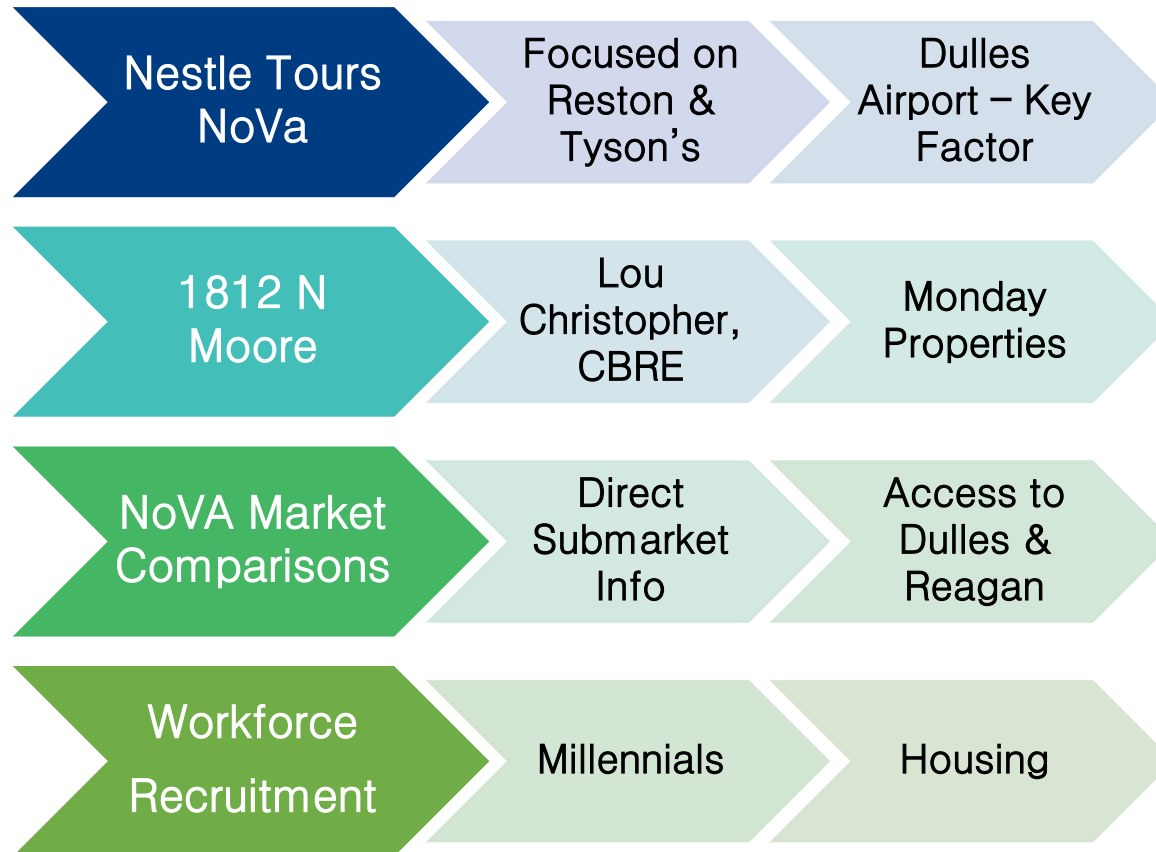




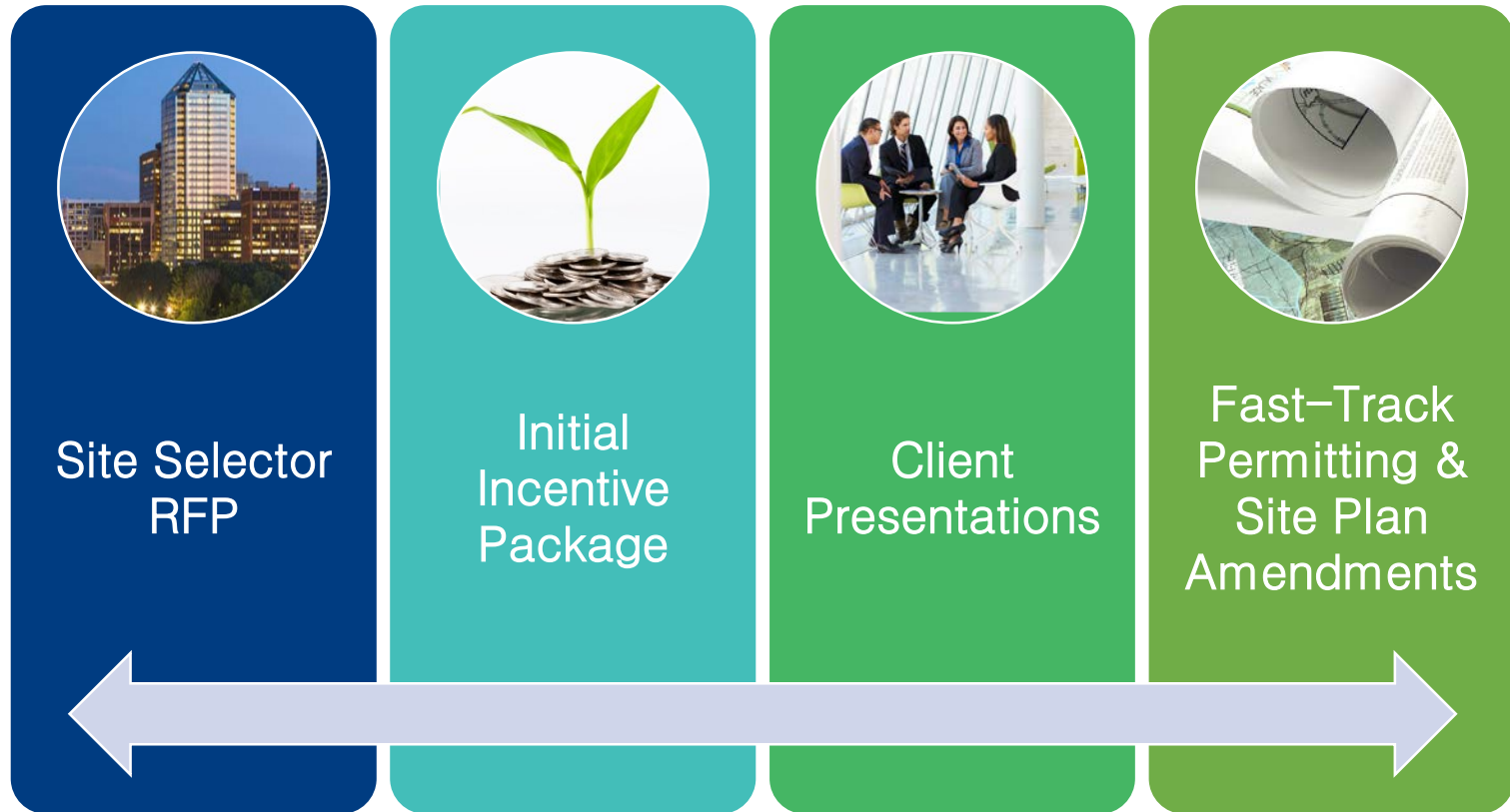
SITE SELECTION PROCESS



PHASE ONE



PHASE TWO





PHASE THREE

Additional Incentives \$\$\$

- COF
- VEDIG
- VJIP

Regional Marketing

- Nestle ELT
- Capital Attractions
- VIP Lunch

Workforce Relocation Assistance

- Regional Website & Video
- On-Site Info Sessions
- On-Site Resource Center
- Look-See Tours

Prestigious HQ Image

- Clear 160' linear feet
- Remove sawtooth cutouts
- Cleared bus shelters and signage

Workforce Recruitment

- Connect to NoVa Recruitment partners
- University Introductions
- Job Fairs & Partnerships



ANNOUNCEMENT

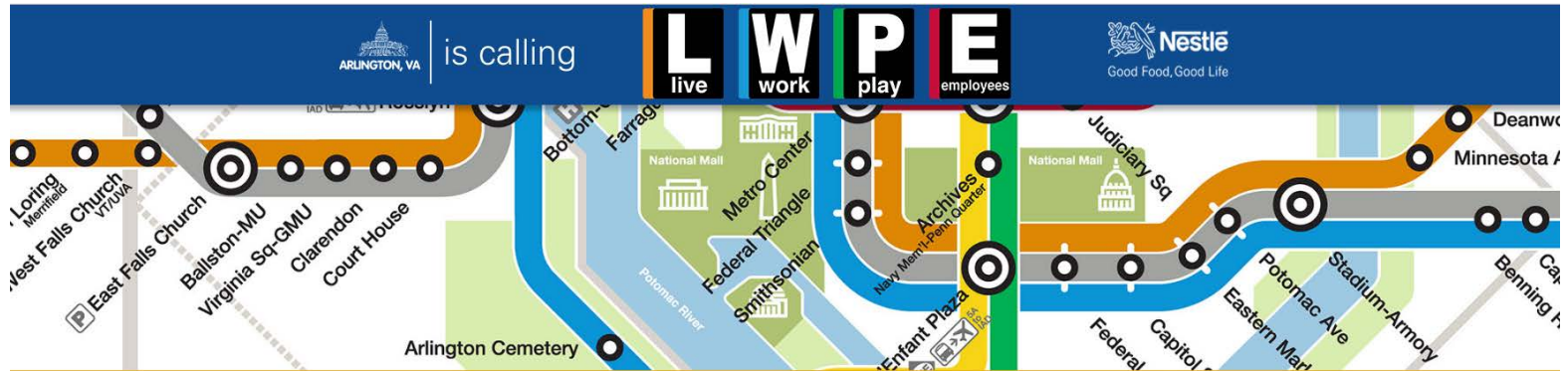




ANNOUNCEMENT



DC IS CALLING WEBSITE



Welcome Home

Welcome to Arlington, Virginia and the greater Washington D.C. area. Many people know our region for its iconic landmarks and as the capital of the nation, but those of us who call D.C., Maryland or Virginia home know that it is much, much more.

From neighborhoods with hi-rise condos and the convenience of walkable city living, to quiet cul-de-sacs with big backyards for the family, the D.C. area offers diverse living situations to fit your needs.

With convenient mass transportation options as well as expanded highways, you can take advantage of vibrant, bustling downtown cultural centers as well as quiet parks and serene vineyards all while enjoying access to some of the top public schools in the nation.

You'll find your new hometown provides an incredible array of opportunity, activity and options. So make your move



SUMMARY



Why did Nestlé want to move?

- 80% of product sold east of Rockies
- Close proximity to other Nestlé brand locations
- Talent pool
- Operating costs



Why did Nestlé choose Arlington?

- Workforce
- Transportation infrastructure
- Quality of life matches NHW brand
- Incentives
- Relocation assistance

THE TEAM



Permitting & Site Plan

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DES
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ISD

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Workforce Recruitment

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