

Arlington Economic Development Commission

1100 N Glebe Rd, #1500,
Arlington, VA 22201

Business Meeting Minutes
Tuesday, November 14, 2017

<u>Member Name</u>	<u>Present</u>	<u>Absent</u>
Bates (Roche), Kate	X	
Bowen McCauley, Lucy		X
Bushkoff, Robert	X	
Caiazzo, Jill	X	
Costa, Anthony		X
DePalma, Lindsey	X	
Duran, Sally	X	
Familiant, Dori	X	
Gillen, Pamela	X	
Greenwald, Peter	X	
Kumar, Neal	X	
Monroe, Bryant		X
Norris, Jerry	X	
Patil, Vivek	X	
Poli, Frank	X	
Stone, Nicholas	X	
Tempio, Deborah		X
Timme, Suzette J.	X	
Walsh, William	X	
Yeatts, Todd	X	

1. WELCOME AND CALL TO ORDER

The regular meeting of the Arlington Economic Development Commission was called to order by Chair Duran at 8:10 AM.

2. APPROVAL OF MINUTES

Motion made by Commissioner Familiant and seconded by Commissioner Patil to approve the minutes of the October 10, 2017 meeting. Motion carried unanimously.

3. CHAIR'S REPORT

- Chair Duran reminded Commissioners about the planned joint meeting between the EDC and Planning Commission to be held on November 30 at AED.
- Duran assigned "homework" by asking Commissioner to indicate topics that they want the EDC to focus on next year.
- In addition, she also reported on her plan to take advantage of the knowledge and experiences of EDC members by including them on the agenda at each meeting in 2018 to present to the Commission and to incorporate external speakers to bring the region POV on critical topics.
- Duran also expressed her concern regarding the purpose of the Multi-Family Residential Parking Working Group that she and Commissioner Kumar served on as EDC representatives and how it was presented at the Planning Commission on November 12. The purpose of the working group was to recommend a new policy for proposed development in the Rosslyn-Ballston and Jefferson Davis Metro Corridors to guide the County in their review of applications. At the Planning Commission presentation, the policy was presented as adopting an Off-Street Parking Policy for Multi-Family Residential Project Approved by Special Exception versus revising the current policy to reflect changes in parking demand. An additional community benefit requirement was also proposed and supported by the Planning Commission.

4. DIRECTOR'S REPORT

- AED Director Victor Hoskins reported that the Virginia Economic Development Partnership's (VEDP) Strategic Plan is nearly finished.
- Hoskins also reported on his future speaking schedule which focuses on several opportunities to advance regional cooperation.
- He updated Commissioners on Amazon's HQ2 and indicated that he expects that the Washington region will be on the short list of potential locations.

5. INFORMATION AND DISCUSSION ITEMS

- Ballston BID – CEO Tina Leone presented the activities and priorities of the Ballston BID (see Attachment 1).
- Tourism Trends – Arlington Convention and Visitors Service Director Emily Cassell presented recent tourism trends and data (see Attachment 2).

6. EDC WORKING GROUP UPDATES:

- Economic Development Strategy – Commissioner DePalma referred Commissioners to the Final document (see Attachment 3).

7. COUNTY PROJECT UPDATES:

- Four Mile Run Valley (4MRV) – No Report.

8. OLD BUSINESS

- None.

9. NEW BUSINESS

RTA for Consideration of Housing Conservation District – Commissioner Bushkoff brought to the EDC's attention that the County Board will be considering a Housing Conservation District policy on November 27. The Commission requested a presentation by the Planning Director on the proposed policy framework. And took the following action:

Motion for the EDC to draft a letter to the County Board to recommend postponement of the RTA for the HCD Policy Framework because the review process has not been thoroughly vetted with the boarder business and civic community was made by Commissioner Gillen and seconded by Commissioner Norris. The motion passed unanimously.

10. ADJOURNMENT

The meeting was adjourned at 9:31 AM.

The next meeting of the Economic Development Commission will be held 7:45 AM, December 12, 2017. A recording of the meeting may be heard by contacting the AED offices.