

Arlington Economic Development Commission

1100 N Glebe Rd, #1500,
Arlington, VA 22201

Business Meeting Minutes

Tuesday, June 13, 2017

<u>Member Name</u>	<u>Present</u>	<u>Absent</u>
Archie, James	X	
Bates (Roche), Kate	X	
Bowen McCauley, Lucy	X	
Bushkoff, Robert	X	
Caiazzo, Jill	X	
Costa, Anthony		X
DePalma, Lindsey	X	
Duran, Sally	X	
Familiant, Dori	X	
Foster, Michael	X	
Gillen, Pamela	X	
Greenwald, Peter		X
Kumar, Neal	X	
Lipman, Deborah		X
Monroe, Bryant	X	
Norris, Jerry	X	
Patil, Vivek		X
Poli, Frank		X
Stone, Nicholas		X
Tempio, Deborah		X
Timme, Suzette J.		X
Mike Weiss		X
Yeatts, Todd	X	

1. WELCOME AND CALL TO ORDER

The regular meeting of the Arlington Economic Development Commission was called to order by Chair Duran at 8:05 AM.

2. APPROVAL OF MINUTES

Motion made by Commissioner Norris and seconded by Commissioner Caiazzo to approve the minutes of the April 11, 2017 meeting. Motion carried unanimously.

3. CHAIR'S REPORT

- Chair Duran requested input for the EDC's workplan. She also is looking forward to planning a joint session with the Planning Commission in the future.
- Chair Duran reported that County Board Chair Jay Fissette requested ideas that the County should consider for the next Virginia legislative session.

• DIRECTOR'S REPORT

- AED Director Victor Hoskins requested that Emily Cassell, Director of Arlington Conventions and Visitors Service, report on the U.S. Travel Association's IPW 2017 trade show hosted last week for the first time in its 49-year existence in the Washington DC. IPW 2017 presented a once-in-a-lifetime opportunity to raise awareness of Arlington among 1,300 international tour operators and travel media.
- Business Ombudsman Shannon Flanagan Watson reported on the creation of an internal team formed to get ready for the tremendous permitting activity associated with the Spring 2018 opening of the Ballston Quarter.

5. INFORMATION AND DISCUSSION ITEMS

- Marsha Semmel, Vice Chair of the Arlington Commission for the Arts, presented "Enriching Lives: Arlington Arts & Culture Strategy" (see Attachments 1 and 2) that was recently adopted by the Arts

Commission. The discussion that followed focused on the many areas where there is alignment between the goals and strategies of the Arts Commission and the EDC. The EDC offered to support the strategy when it is considered by the County Board and looks forward to working in partnership on many of the initiatives discussed.

6. EDC WORKING GROUP UPDATES:

- Economic Development Strategy Update – Commissioner DePalma provided information about the progress of Working Group and asked Commissioners to review and comment on the draft document (see Attachments 3 and 4).

7. COUNTY PROJECT UPDATES:

- Four Mile Run Valley (4MRV) – Commissioner Monroe discussed the May 30, 2017 County Board Worksession where the Board expressed its support for continued business activity in the plan.

8. OLD BUSINESS

- None.

9. NEW BUSINESS

- Emily Cassell, Director Arlington Convention and Visitors Service, highlighted the many ways that ACVS promotes the arts in Arlington to visitors.

10. ADJOURNMENT

The meeting was adjourned at 9:25 AM.

The next meeting of the Economic Development Commission will be held 7:45 AM, July 11, 2017. A recording of the meeting may be heard by contacting the AED offices.