



# Arlington Economic Development Strategy Update: Initial Draft

Presentation to  
Arlington Economic Development Commission  
June 13, 2017

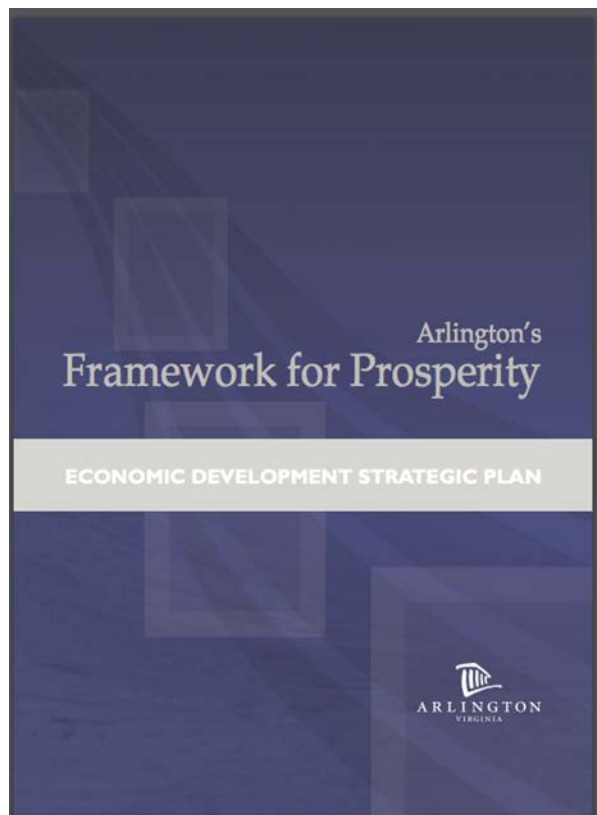
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# BACKGROUND

- Created in 2007.
- Served the first 10 years well.
- Goal is “acceptance” or “approval” by the County Board for next 10 years.





# OUR WORK

- Seek input from stakeholders.
- Evaluate language, goals and strategic focus for present and future.
- Develop action plan to live alongside this strategy.



# ASKS

- What did we miss?
- Would you recommend call outs or examples?
  - Staff will have until June 15 to also provide these
  - We're looking to tell the story in a way that won't date the presentation
- Any feedback on the preamble/conclusion?
- Attend a small group feedback meeting to offer specific feedback on 6/20 or 6/21 at 8:00 AM (AED)
  - Or send comments via email by COB 6/21



## NEXT STEPS

- 6/13 – first draft to EDC
- 6/20 and 6/21 -- feedback sessions (draft updated with call outs and iterative feedback)
- 7/11 – Commission approval to circulate draft
- July-August – feedback from business community and orgs involved with original strategy
- 9/12 EDC Adoption; Initiate County Board briefing
- Fall/Winter– County Board approval or acceptance