

Minutes Meeting

January 28, 2015

Members Present		Members Absent	Staff Present	Guests Present
J. Kopenhaver	C. Velazquez	J. Zeeman	M. Isabelle-Stark	
L. Lombard	W. Baez	C. Patch	J. Lynch	
R. Goler	M. Semmel	J. Russell		
C. Murphy	C. Cadby			
L. Sarli	J. Hensley			
T. Worden				

**1. Welcome and Call to Order**

Janet Kopenhaver welcomed members. The regular meeting of the Arlington Commission for the Arts was called to order by Janet Kopenhaver at 7:13pm.

**2. Approval of Minutes**

Approval of the minutes for the January 5, 2015 meeting has been postponed to the February 25, 2015 meeting.

**3. Chair's Report**

a. Update on Advocacy Campaign –

This is the year for advocacy as arts are getting clobbered on many fronts. Nearly 1,600 signatures have been collected for petition. An event calendar was passed out. Chair Kopenhaver asked all commissioners to sign up for an event to obtain more signatures and uphold mission.

b. Next Steps – Americans for the Arts

- Americans for the Arts is going to be sending out an Action Alert to their Arlington subscribers to get them to write letters to the County Board
- On February 21, 2015 the County Manager will present her budget
- Commission Chairs testify at the County Board on March 18<sup>th</sup>, and that is when the petitions will be presented
- The budget will be finalized and voted on by Board at the end of April

**4. Cultural Affairs Report**

Michelle Isabelle-Stark is working on her plan for 2015. Handouts and charts were passed out. She will be requesting additional funds for Cultural Affairs for 2015. Sometime in March her Arts strategic planning will begin.

- a. Update on Grants Application – Joan Lynch passed out a list of all the grant applications for the FY2016. Submission of grants applications will be closed on January 20, 2015, with the exception of Spotlight grants which will be extended until February 20, 2015.
- b. Gunston Theater 1 and Thomas Jefferson are getting digital lighting.

## **5. Strategic Plan Task Force Reports Update**

Robert Goler provided an ACA Task force 2016 goals and strategic retreat update. Partnership and Pop up committees have been put on hold pending the results of Michele's Strategic Plan. However, the Commission will move forward on redrafting the Grants guidelines for FY17 mainly shifting from project to operational grants.

- Motion was made to assign a new taskforce to revise guidelines for grants by Carol Cadby and seconded by Leo Sarli. The motion passed unanimously. The following Commissioners will be assigned to the Task Force: Robert Goler, Marsha Semmel, Jeff Zeeman and Tina Worden. Joan Lynch will serve as the Staff Liaison.

## **6. Committee Reports**

### *a. Facilities and Capacity Building Committee – Wanda Baez, Tina Worden*

- Wanda reported on a request from Washington Balalaika about the Challenge Grants and whether third parties taking out advertisements in their programs could be considered as matching funds under the grant's rules. The Committee, in consultation with IRS tax rulings and Commission leaders decided that these funds could not be counted as they were paying for a service, not simply donating to the company.

### *b. Public Art Committee - Leo Sarli*

- Leo reported that two new members have been added to the PAC: Kameron Aroom and Sunny Evangelista Carroll. There was a ground-breaking event scheduled for the new hotel on Wilson which will feature public art.

## **7. Update on Local Projects**

### *a. Realize Rosslyn – Jon Hensley*

On February 4, 2015 a comprehensive report will be released on the future plans for redeveloping Rosslyn.

8. New Business – Jackie Steven from Arlington Independent Media (AIM) met with Janet to discuss filming a panel discussion on the upcoming budget for the County and support for the arts. The goal is to film the discussion before the March public hearing before the County Board on the budget.

9. Adjournment - *The meeting was adjourned at 8:55 p.m.*

Next Arts Commission Meeting: Wednesday, February 25, 2015, 7:00p.m., at AED.