

Minutes Meeting

October 29, 2014

Members Present		Members Absent	Staff Present	Guests Present
J. Kopenhaver	C. Patch	C. Velazquez	H. Crawford	J. Vihstadt
C. Cadby	W. Baez	J. Russell	J. Ortiz	
R. Goler	M. Semmel			
C. Murphy	J. Zeeman			
L. Sarli	J. Hensley			
T. Worden	L. Lombard			

**1. Welcome and Call to Order**

Janet Kopenhaver welcomed members. The regular meeting of the Arlington Commission for the Arts was called to order by Janet Kopenhaver at 7:11pm.

- a. Members and Commissioner Zeeman introduced themselves.

**2. Approval of Minutes**

Motion was made by Robert Goler to approve the minutes of the September 24, 2014 meeting. The motion passed unanimously.

**3. Chair's Report**

- a. Social Media – A discussion of the impact of using social media by the Arlington Arts Commission. Facebook and Twitter accounts for Arlington Arts will be used to make people aware of activities and events taking place in Arlington. Jose Ortiz provided feedback on the effect of social media used at Artisphere and recommended that the Commission reach out to Tina Henry-Barrus, the organizer of social media for Artisphere. He also explained that tweeting must be concise and should enable people to interact. He suggested a workshop be held for effective tweeting. Director Zeeman added his input explaining what type of announcements should be posted, how to get established on social media and gain a broader exposure.

**4. Cultural Affairs Report**

Hal Crawford announced that the position for the new Director had been chosen. Michelle Isabelle-Stark will begin November 10, 2014.

**5. Strategic Plan Task Force Reports Update**

Robert Goler had nothing to report.

**6. Committee and Task Force Reports**

- a. *Facilities and Capacity Building Committee – Wanda Baez, Tina Worden*

There was some discussion of an email regarding Challenge Grant Guidelines. There was some uncertainty regarding the definition of Foundations and how to account for their funding to arts groups. There will be a meeting on November on the final guidelines. The redefinition of the spirit of the program will be discussed.

*b. Public Art Committee*

Leo Sarli - The bi-monthly meeting has not met yet. Discussions are being held on the issue between developer and county board regarding the Wilson Blvd. hotel installation. Questions arose regarding how public the space is and how cash contributions are used. There needs to be some clarification that no one has a hold on the funds. There is a gray zone and a discussion will be held regarding these issues.

**7. Update on Local Projects**

**a. Realize Rosslyn – Jon Hensley**

Discussion on what can be done in the Dark Star space is being explored. There is nothing in concrete yet.

**b. Long Bridge Park – Lola Lombard**

Nothing to report on Long Bridge. Lola spoke briefly about Welburn Square and The Eyes public art exhibit opening tomorrow October 30, 2014 at 3pm. More information about this project can be found on Theyy.es.

**c. Courthouse Square – Leo Sarli**

It has been difficult to get a clear consensus on the exact use for this space. Nothing is coming to fruition as to what the space is to be used for. There is no clear direction on the cultural facility. Discussion about possibly writing a letter to clarify the situation.

**d. Penn Place – Jon Hensley**

Nothing to report

**8. Old Business - none**

**9. New Business – none**

**10. Guests**

a. John Vihstadt – There was a brief meet and greet. Appreciation for the work done by Commissioners. He noted the importance of letters coming in from boards and commissions.

b. Jose Ortiz – Jose discussed all the new and exciting events taking place at Artisphere. A tour was set up at 6:30 pm to explore Think With Your Hands, Illustrated Journals come to Life through Augmented Reality using the latest technology to bring the art to life. It is a beautifully imaginative exhibit. Friday Sept 19-Sunday Nov 30, 2014. Other Exhibitions are taking place at Artisphere. A pamphlet was passed out. Sunday,

December 14, 2014 will have the very best holiday arts & crafts show ever entitled "Grump at Artisphere Supersized". Many unique gifts will be for sale as well as workshops for arts and crafts. All great events worth checking out for the holidays.

*The meeting was adjourned at 8:55 p.m.*

Next Arts Commission Meeting: Wednesday, November 19, 2014, 7:00p.m., at AED.