

Meeting Minutes
June 28, 2017

<u>Member</u>	<u>Present</u>	<u>Absent</u>	<u>Member</u>	<u>Present</u>	<u>Absent</u>
Jeff Zeeman, Chair	X		Marsha Semmel, Vice Chair	X	
Avery Erskine	X		Carol Patch	X	
Robert Goler	X		Leonardo Sarli	X	
Jon Hensley		X	Annie Sweeney		X
Betsy Johnson	X		Carlos Velazquez		X
Janet Kopenhaver	X		Tina Worden	X	
Alison Mc Neil		X			

1. Welcome and Call to Order

Commission Chair Zeeman welcomed members and visitors Andres Dietz-Chavez, Emily Cassell (Director ACVS, AED), Shamin Chowdhary (BCCDI), Susannah Dunn, and James Swindell. The regular meeting of the Arlington Commission for the Arts was called to order at 7:05 pm.

2. Approval of Meeting Minutes

Motion to approve minutes from the May 24, 2017 regular meeting as amended was made by Commissioner Goler and seconded by Commissioner Patch. The motion passed unanimously.

3. Arlington Tourism Promotion Overview

- Ms. Cassell provided an overview of the Arlington Convention and Visitors Service program and discussed additional opportunities for promoting arts in Arlington (see Attachment 1). The 2017-2018 Visitors Guide and map were handed out.

4. Arts & Economic Prosperity 5 Results

- Anne O'Dell, CAD Cultural Development and Grant Manager, presented National and Arlington results from the AEP5 study (see Attachment 2). Results from the Washington Region are being compiled and will be available in September. She also provided additional materials and information including Arlington's official press release (see Attachment 3), a list of participating organizations (see Attachment 4), The Abbreviated Organizational Survey instrument (see Attachment 5), the Patron survey instrument (see Attachment 6), the Arts & Economic Prosperity 5 Reprint Permission Policy and Copyright Guidelines (see Attachment 7), and The Arlington Virginia AEP5 Report and Economic Impact summary (see Attachments 7 and 8).

5. Chair's Report

- Chair Zeeman took an informal poll about whether commissioners would rather meet in August instead of July as scheduled. July won!
- Zeeman also provided an update to commissioners about activities underway for recruiting new Arts Commissioners. He anticipates that there will be recommendations to the county Board for approval in July.
- Chair Zeeman discussed volunteer opportunities for commissioners at the Arlington County Fair's Arts Commission Booth in August. There will be more information to come and commissioners should begin to think about interesting materials that could be handed out.
- Vice Chair Semmel provided information about her presentation of the Enriching Lives arts strategy to the Economic Development Commission on June 11. Their approach was to demonstrate alignment with the EDC's Framework for Prosperity (See Attachment 9).

6. Cultural Affairs Division Chief's Report

- Director Isabelle-Stark reported on CAD activities (see Attachment 10).

7. Grants Committee Report:

- Commissioner Patch read a letter from National Chamber Ensemble (NCE) to the Commission (see Attachment 3) that expressed dissatisfaction with the Commission's recommended FY 2018 Arts Grant Award. Commissioner Patch then read a proposed response letter from the Commission to NCE (see Attachment 4). Chair Zeeman asked representatives of the organization several questions and the Commission had a brief discussion.

Motion to accept the proposed letter of response to National Chamber Ensemble as read by Commissioner Patch was made by Commissioner Goler and seconded by Commissioner Sarli. The motion carried with 6 votes for, 0 votes against, and 4 abstentions (Goler, Semmel, Worden, Zeeman).

8. Arts Strategy Task Force

- Commissioner Sarli reported that all County Board members have been briefed on the Commission's adopted arts strategy and indicated that there were many positive and useful comments. The Task Force is preparing to brief the Planning Commission later this summer.

9. Public Arts Committee

- Commissioner Murphy reported that the May meeting was cancelled and a meeting in June will be scheduled. Commissioner Hensley has agreed to serve as an Interim Chair of the Committee until a permanent Chair can be appointed.

10. Update on Local Projects

- Youth Project – Youth Ambassador Erskine reported on the Arts in Your Future project. The purpose of the project is to expose students to career paths in the arts.
- Four Mile Run Valley Plan—Chair Zeeman reported that there will be a worksession between the Working Group and County Board on May 30.

- Master Spaces Working Plan (POPS) – Commissioner Sarli reported that the group also meeting May 24. He continues to be pleased with the progress being made on the project.

11. Old Business

- None

12. New Business

- None

13. Adjournment

The meeting was adjourned at 9:10 pm.