

Arts Strategy Task Force Meeting Notes

April 25, 2017

1. Review of Katie Cristol's Comments on Arts Strategy
 - a. Very positive
 - b. Will address comments as Implementation Matrix evolves.
2. Next Steps:
 - a. Schedule 2X2 briefings of Arts Strategy with remaining County Board members (May)
 - b. Send copy of Strategy with letter* from Jeff Zeeman to:
 - i. Supported Arts Organizations (Board Chair and Director),
 - ii. Strategy Steering Committee members and others who participated in the plan
 - iii. Other Arlington arts leaders (including past Arts Commissioners)
 - iv. Others?
 - c. Using various forms of communication reach out* to:
 - i. Civic groups (Civic Federation, Embracing Arlington Arts, etc.)
 - ii. Non-Arts organizations (Economic Development Commission, Libraries, Parks and Recreation etc.)
 - iii. Regional Arts organizations
 - iv. Others?
 - d. Plan event?

*Intent will be to notify of plan's adoption by arts commission, ask for support and help with implementation



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Draft letter from Jeff Zeeman to Directors and Board Chairs of Arlington Arts Organizations

Date

Name

Organization

Address

Dear _____:

It's my pleasure to enclose *Enriching Lives: Arlington Arts and Culture Strategy*, a document laying out a vision, values statement, goals and strategies for the arts and culture in Arlington County. Created with the participation of a broad cross section of Arlington community members, this plan was unanimously adopted by the Arlington Commission for the Arts this spring.

As we disseminate this document throughout our community, it is our hope that it will stimulate a wide-ranging and inclusive discussion of the reach, relevance, and contribution of the arts in Arlington; generate opportunities for strengthening the arts and culture through investments in capacity-building and sustainability; and identify priorities for the future of the sector as a vital element of Arlington's quality of life, learning, and economic prosperity.

We, on the Arts Commission, will make this document central to our future activities as we develop specific objectives and actions that seek to support its goals. We have already begun a process of sharing *Enriching Lives* with County officials and other citizen-led commissions. We look forward to your reactions, and we hope that you will distribute it to your staffs, board members, and audiences. We invite you to consider how the work done by your organization implements the goals and strategies outlined in this report and how your organization's mission and future plans intersect with the ideas and opportunities articulated in the document. We'd love to hear from you!

Please stay tuned as we work with you and others to capture the efforts we are all putting forth to enrich Arlington lives through arts and culture. An electronic copy of the document is available [here](#).

Sincerely,

Jeff Zeeman, Chair, Arlington Commission for the Arts

cc: Cynthia Richmond, Deputy Director, Arlington Economic Development
Michelle Isabelle-Stark, Director, Arlington Cultural Affairs